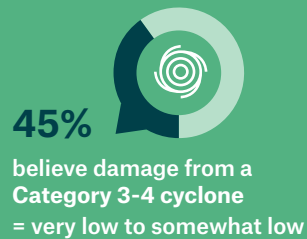
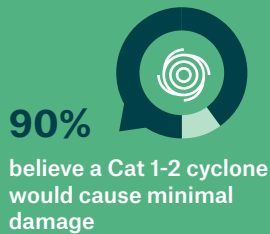




North Queenslanders' attitude towards storm season

Residents know cyclones are a threat but many don't realise the potential damage



Did you know TC Marcia was Cat 2-3 in Yeppoon and Cat 1-2 in Rockhampton?

Home owners with mitigation measures should tell their friends and neighbours



Residents are more likely to install cyclone shutters if they know about others around them doing it

The more people talk about cyclone preparation, the more proactive they are when planning



People who overestimated previous wind speeds are likely to underestimate impacts of future events

People are more likely to see the benefits of cyclone mitigation when upgrades provide additional value



Unsecured doors and windows = damage during a cyclone = water ingress damage



Deadlocks are proven to reduce likelihood of damage, while increasing security

*Perception vs reality: North Queenslanders' attitude towards cyclone mitigation: James Cook University and Cyclone Testing Station study